untangle®

BRAND GUIDELINES

LOGO / MARK

Untangle is set in a modified version of Chalet New York Nineteen Seventy with exception of the letter “e” which is set in Chalet New York Nineteen Sixty. The terminals of all strokes have been rounded. It is not suggested that the Chalet typeface be used for corporate communication.

When room doesn’t permit using the “squiggle” use the untangle logo without it.

Above are the bugs / bug logos.
These may be used when space is too small to use the official logo. For example, the favicon in the URL area of a web browser such as Firefox. The green bug is the primary version. The black version is for black and white cases. The black/green version has no known uses at this time.

CLEARSPACE

Clearspace the height of a “u” should be maintained around the mark. The mark should always be presented in the nomral horizontally readable orientation, with no rotation clockwise or counter-clockwise.

The bug requires very little clearspace. However, a space apx. 1/4 the width of the bug should be maintained.

LOGO VARIANTS

When room permits or when necessary include the trademarked tagline, set in Roboto Slab Regular.

If the stacked logo won’t fit and you want to include the “squiggle” this horizontal version may be used.

When printing on black (or dark) backgrounds, these alternate logos may be used. Clearance rules should still be observed.

PRIMARY COLORS

UNTANGLE GREEN	BLUE HIGHLIGHT	ORANGE HIGHLIGHT	BLACK FOR SMALL TEXT	DARK GRAY FOR LARGE TEXT	LIGHT GRAY FOR BACKGROUNDS
PMS 368C	PMS 2727C	PMS 715C	PMS BLACK 6C	PMS 425C	PMS COOL GRAY 1C
C 63	C 80	C 49	C 0	C 62	C 7
M 0	M 49	M 88	M 0	M 54	M 5
Y 97	Y 0	Y 0	Y 0	Y 53	Y 5
K 0	K 0	K 0	K 100	K 26	K 0
R 103	R 0	R 255	R 0	R 92	R 234
G 189	G 113	G 151	G 0	G 92	G 234
B 73	B 220	B 49	B 0	B 92	B 234
HEX #68BD49	HEX #0071dc	HEX #FF9731	HEX #000000	HEX #5C5C5C	HEX #EBEBEB

FONTS

Source Sans Pro Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
a b c d e f g h i j k l m n o p q r s t u v w x y z

Source Sans Pro Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
a b c d e f g h i j k l m n o p q r s t u v w x y z

Source Sans Pro Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
a b c d e f g h i j k l m n o p q r s t u v w x y z

Source Sans Pro Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
a b c d e f g h i j k l m n o p q r s t u v w x y z

Source Sans Pro Semibold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
a b c d e f g h i j k l m n o p q r s t u v w x y z

COMPANY OVERVIEW

FOUNDED
2003

HEADQUARTERS
SAN JOSE, CA

CUSTOMERS
40,000+

Untangle is the most trusted name in solutions specifically designed to help small-to-medium businesses and distributed enterprises optimize their networks while safeguarding their data and devices. Untangle's Network Security Framework provides cloud-managed security and connectivity options that work together seamlessly to ensure protection, monitoring, and control across the entire digital attack surface from headquarters to the network edge. Untangle's award-winning products are trusted by over 40,000 customers and protect millions of people and their devices. Untangle is committed to bringing open, innovative and interoperable solutions to its customers through its rapidly growing ecosystem of technology, managed services, and distribution partners worldwide. Untangle is headquartered in San Jose, California.

Services: Network security software and appliances for small and medium business (SMB), education, nonprofit organizations and state and local government.

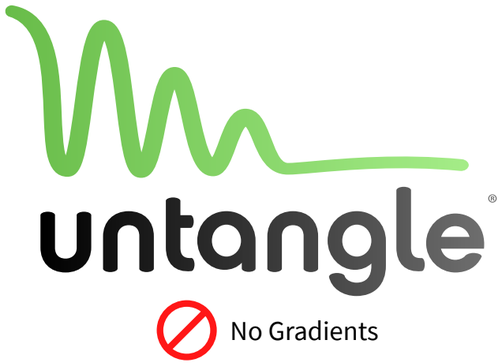
LOGO USAGE

Do Not Stretch Horizontally

Do Not Stretch Vertically

Not All Green

Do Not Change Colors



No Gradients

No Drop Shadow

Only Use White Version on Black

Do Not Place on Distracting Backgrounds

Only Use Reversed Version on Colors

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